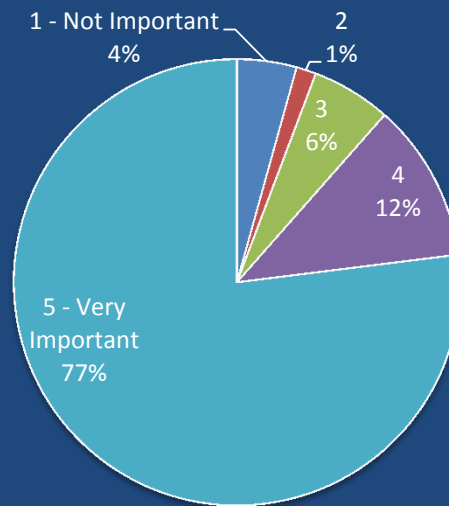
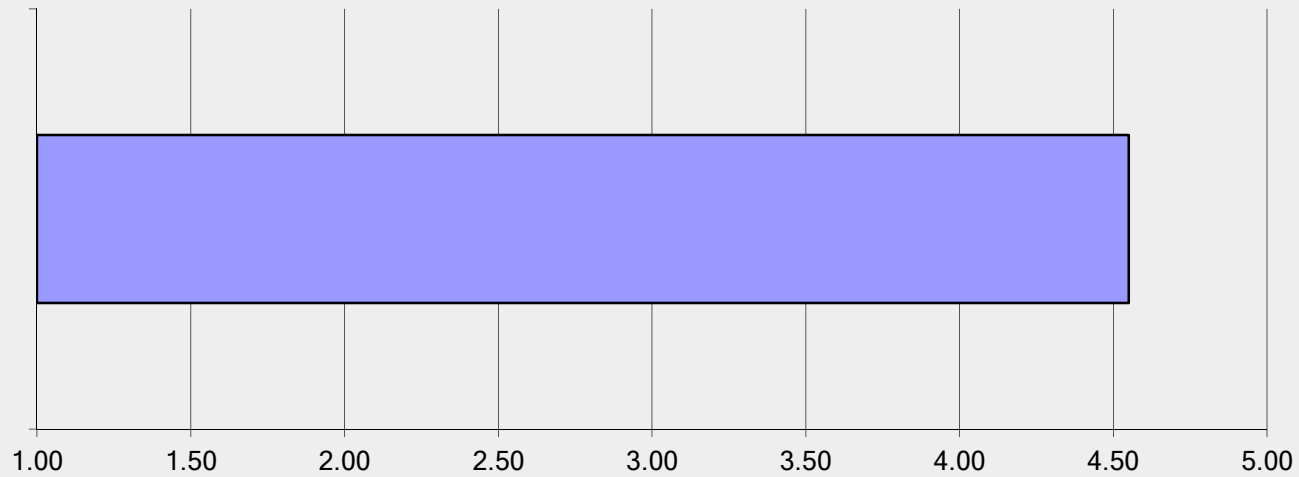


Future of Springdale

Survey Results

August 2013

On a scale of 1 to 5, with 1 being "not important" and 5 being "very important," how important is the town's village atmosphere and village scale to you?



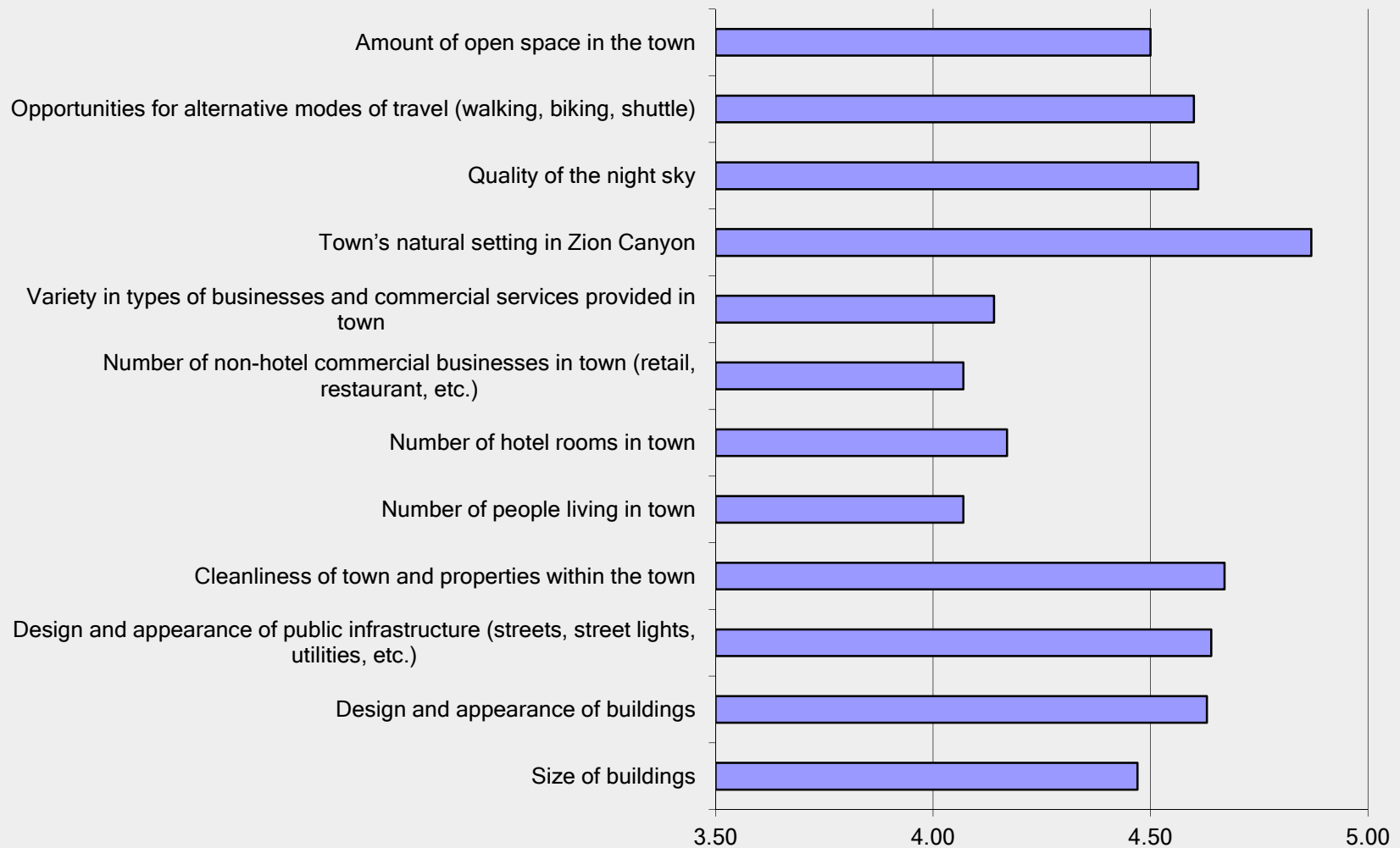
What five words best describe “village atmosphere” for you?

- Friendly – 39
- Small – 37
- Walkable / Pedestrian – 28
- Quiet – 21
- Quaint – 18
- Community – 16
- Local – 16
- Unique – 13
- Open Space – 9
- Welcoming – 8
- Rural – 8
- Charming – 8

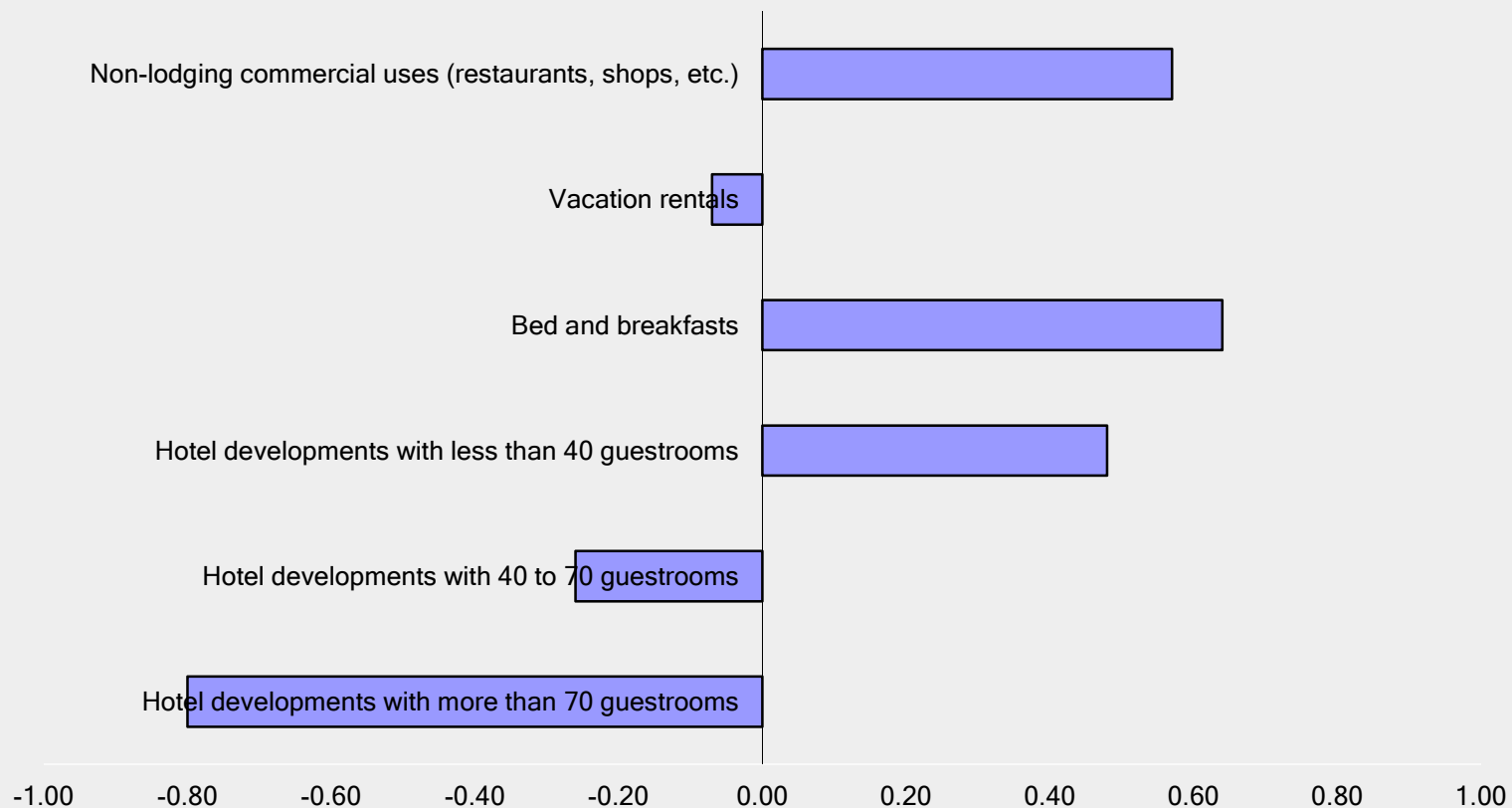
What five words best describe “village scale” for you?

- Small – 56
- Walkable – 25
- Local / Local Businesses – 12
- Green Space / Open Space – 12
- Quaint – 9
- Low / Low Buildings – 8
- Friendly – 7
- Uncrowded / Uncongested – 6
- Parkitecture / Design – 6

How important are the following factors in preserving and enhancing Springdale's village atmosphere and village scale? Rate each factor on a scale of 1 to 5, with 1 being "not an important factor" and 5 being "a very important factor."

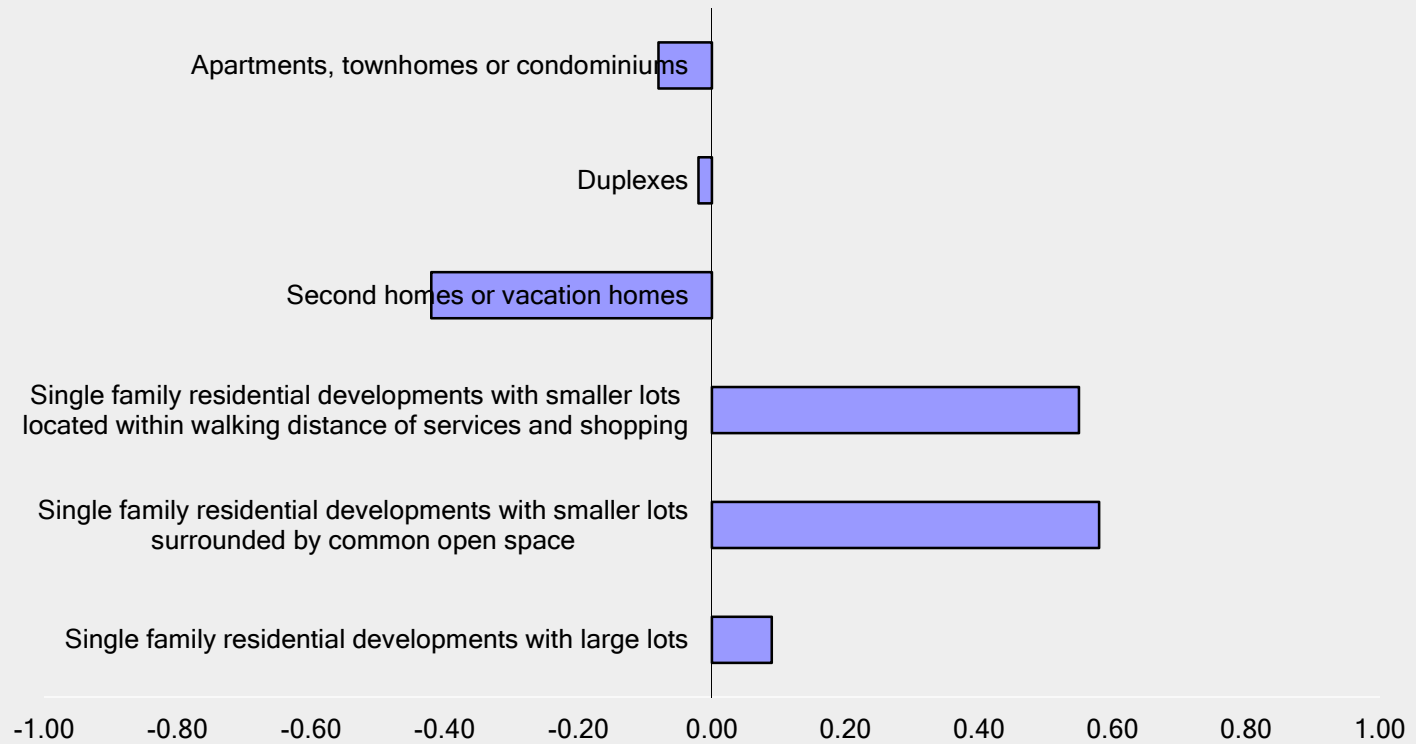


In general, do each of the following types of commercial development positively or negatively impact village atmosphere and village scale? Choose whether each item has a greater potential to have a positive impact, negative impact, or no impact on the t



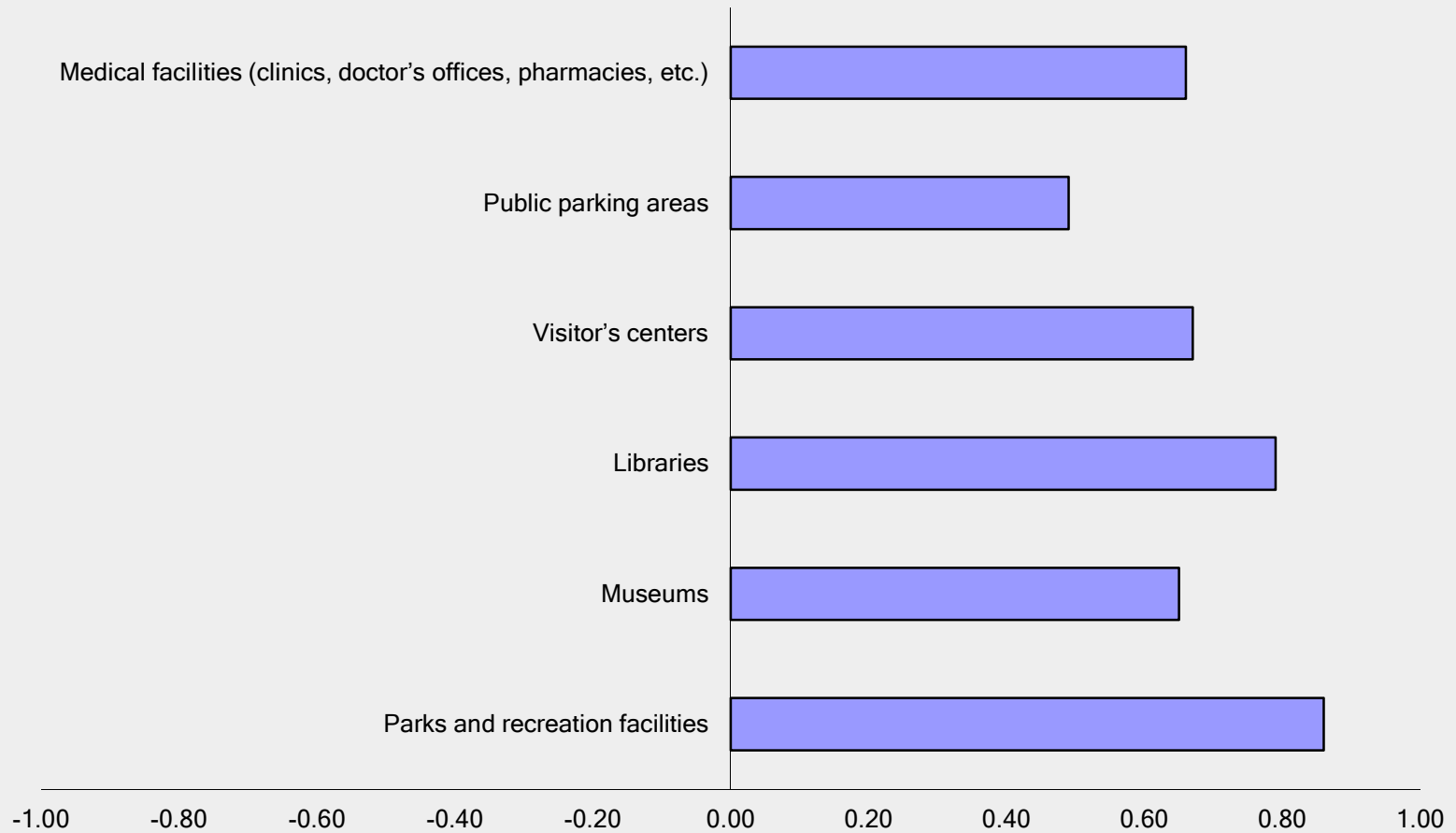
	Hotel developments with more than 70 guestrooms	Hotel developments with 40 to 70 guestrooms	Hotel developments with less than 40 guestrooms	Bed and breakfasts	Vacation rentals	Non-lodging commercial uses (restaurants, shops, etc.)
Series1	-0.80	-0.26	0.48	0.64	-0.07	0.57

In general, do each of the following types of residential development positively or negatively impact village atmosphere and village scale? Choose whether each item has a greater potential to have a positive impact, negative impact, or no impact on the



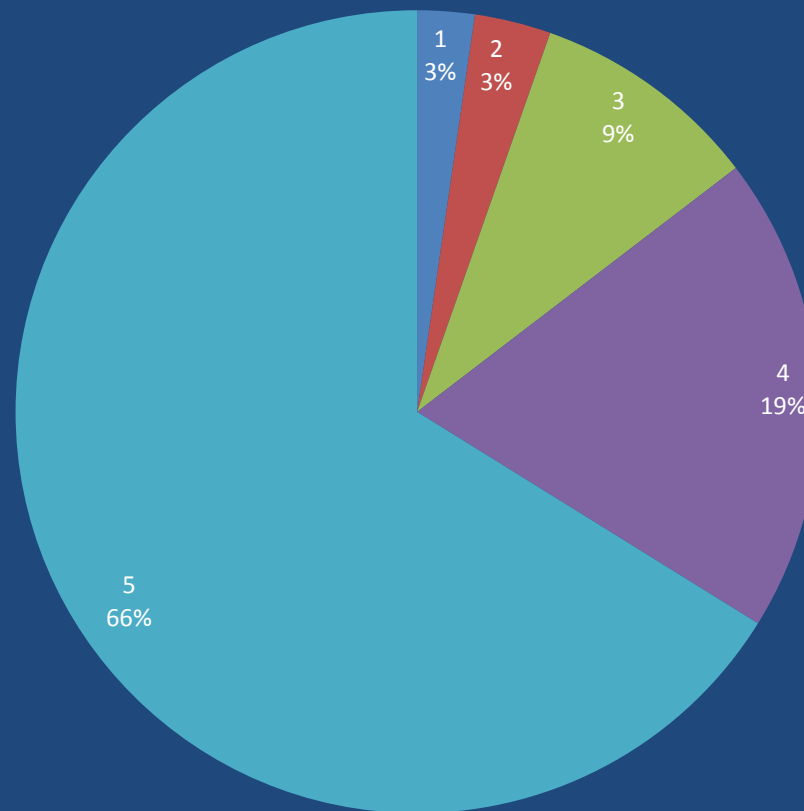
	Single family residential developments with large lots	Single family residential developments with smaller lots surrounded by common open space	Single family residential developments with smaller lots located within walking distance of services and shopping	Second homes or vacation homes	Duplexes	Apartments, townhomes or condominiums
Series1	0.09	0.58	0.55	-0.42	-0.02	-0.08

In general, do each of the following public uses and services positively or negatively impact village atmosphere and village scale? Choose whether each item has a greater potential to have a positive impact, negative impact, or no impact on the town's v

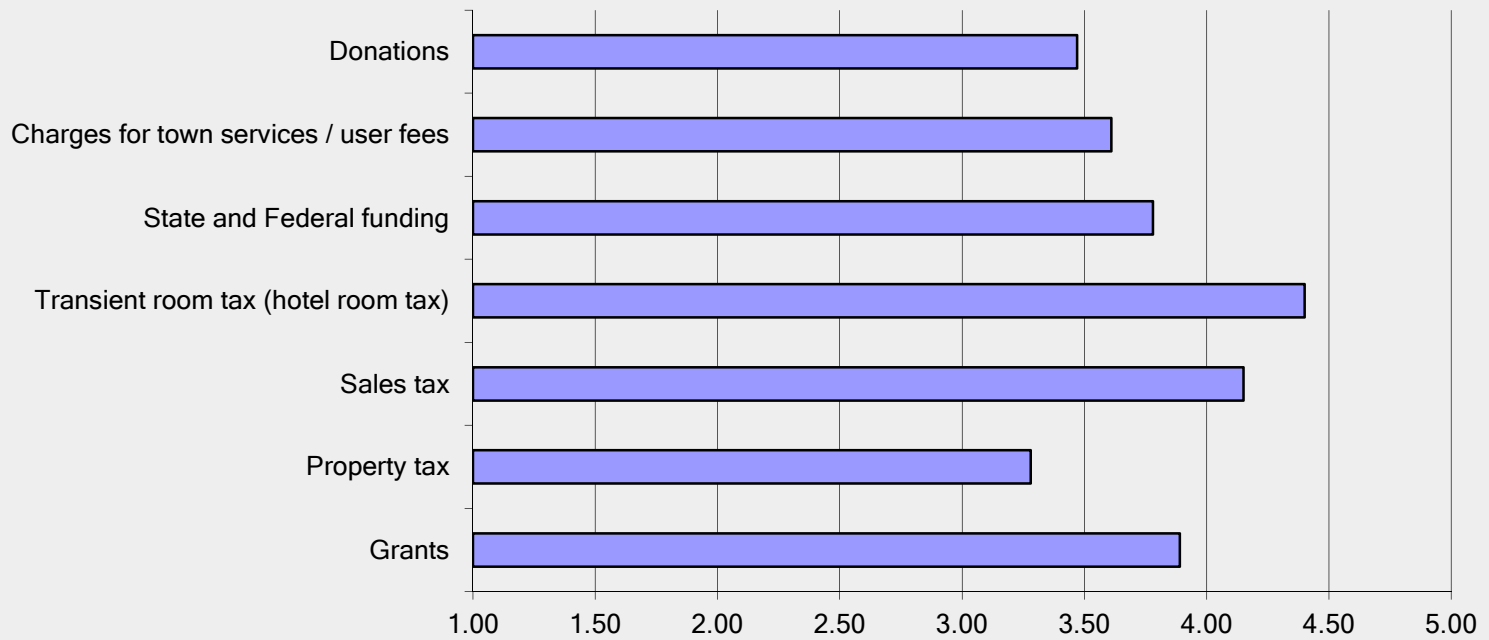


	Parks and recreation facilities	Museums	Libraries	Visitor's centers	Public parking areas	Medical facilities (clinics, doctor's offices, pharmacies, etc.)
Series1	0.86	0.65	0.79	0.67	0.49	0.66

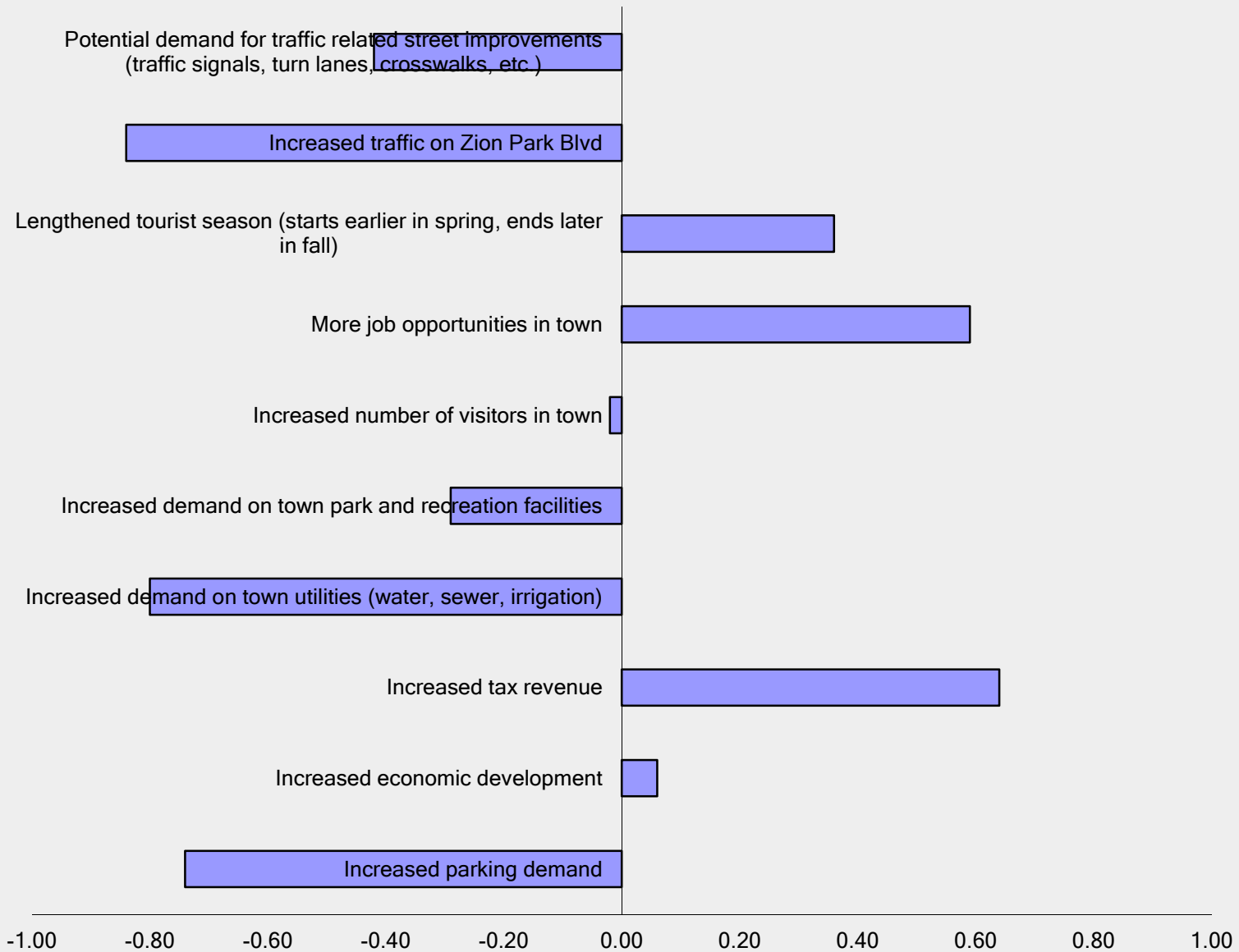
The Town of Springdale provides a wide array of services to its residents and guests—more services than most cities several times the size. These services include a full time police department, extensive water and waste water systems, parks and recreation



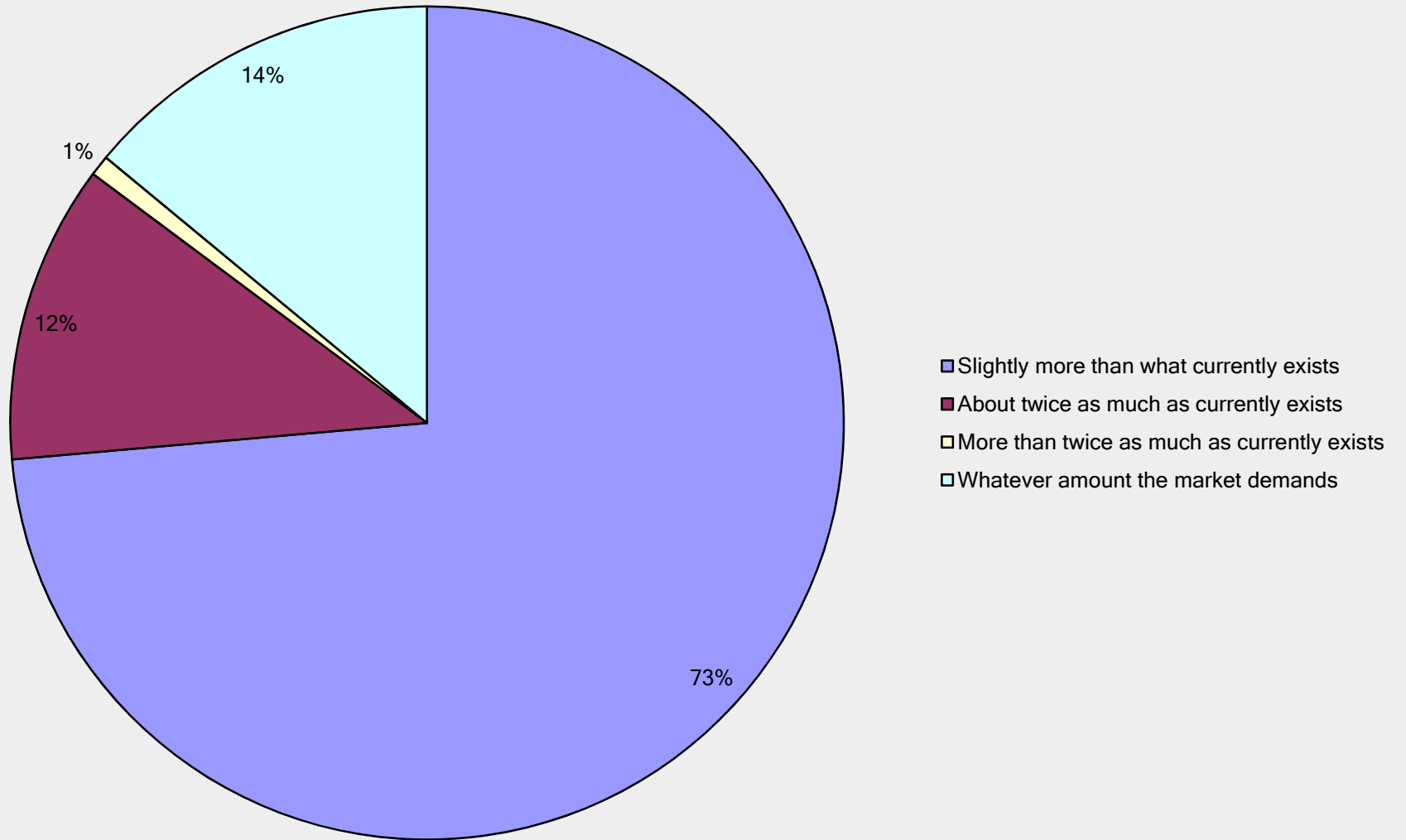
How should the Town pay for the services described in the question above? Rate each of the following funding sources on a scale of 1 to 5, with 1 being "not an important funding source" and 5 being "a very important funding source."



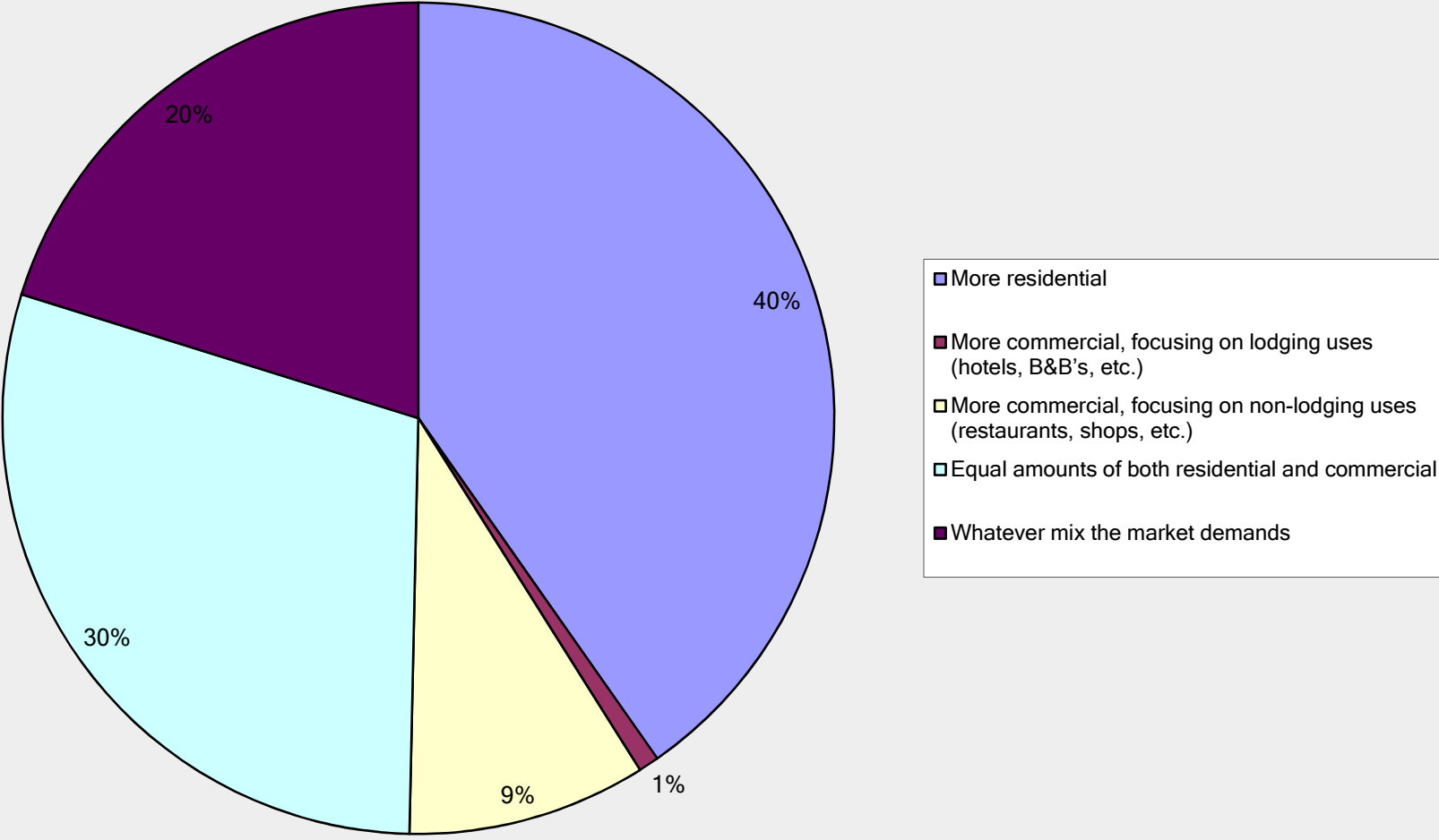
Visitation to Zion National Park has steadily increased over the past ten years. There are now nearly three million visitors to Zion each year. How do the following issues associated with increasing visitation to the National Park impact the village atmosphere?



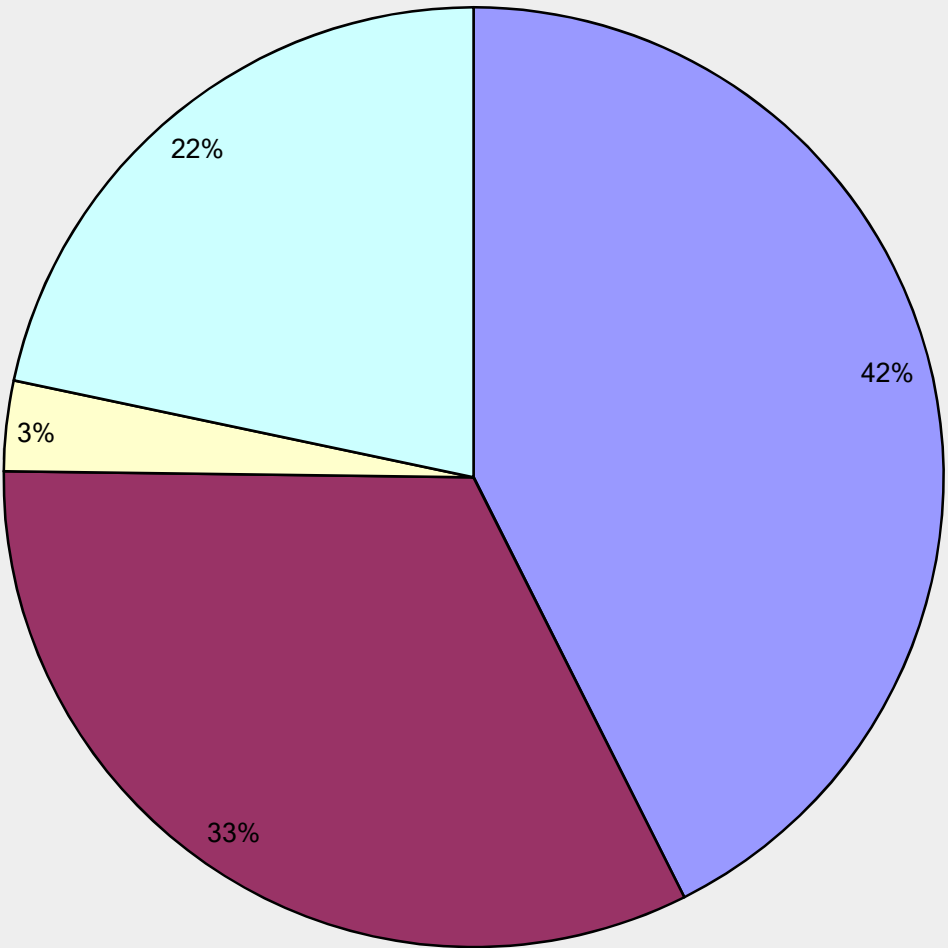
What is the ideal amount of development (residential and commercial) for Springdale?



Realizing that new growth will occur in town, would you rather see more commercial development or more residential development in Springdale?

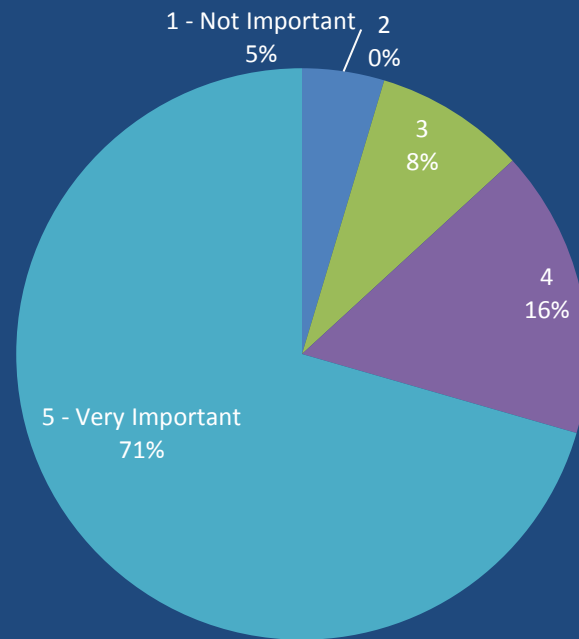
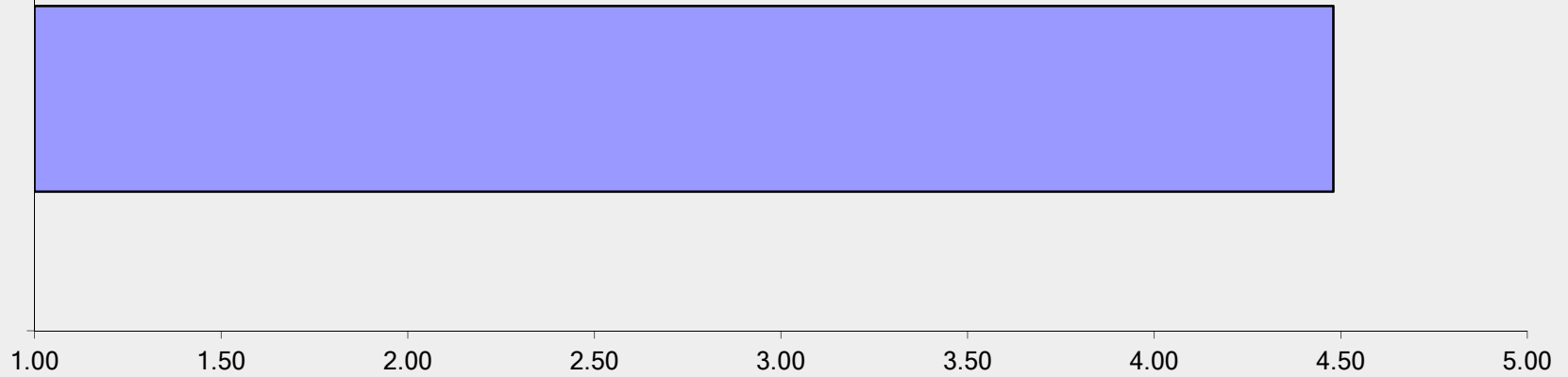


What ratio of hotel rooms to housing units do you feel best preserves the village atmosphere and village scale?

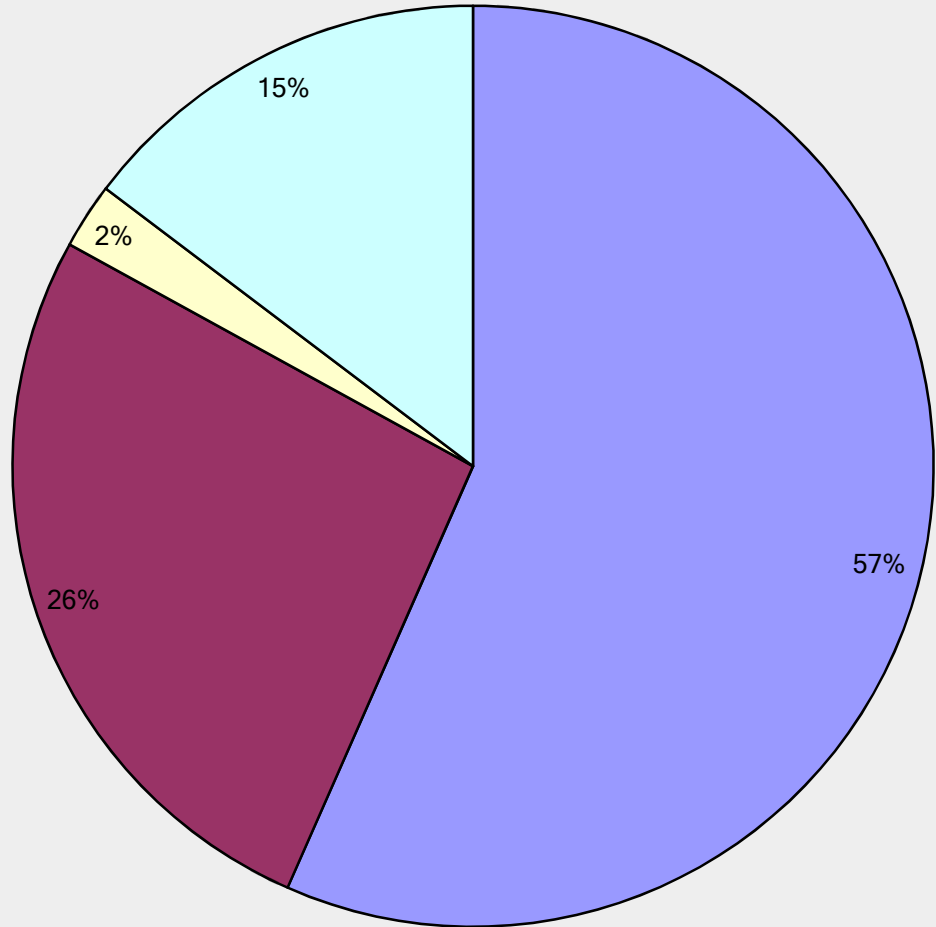


- Less than 2.5 (fewer hotel rooms per housing unit than the historic trend for the last 20 years)
- Between 2.5 and 3.5 (the same mix of hotel rooms to housing units as the historic trend for the last 20 years)
- More than 3.5 (more hotel rooms per housing unit than the historic trend for the last 20 years)
- Whatever mix of hotel rooms to housing units the market demands

On a scale of 1 to 5, with 1 being "not important" and 5 being "very important," how important is the pace of new development in preserving village atmosphere and village scale?



What pace of new development do you feel best preserves the town's village atmosphere and village scale?



- A slower pace than the town has experienced in the last 20 years
- About the same pace as the town has experienced in the last 20 years
- A faster pace than the town has experienced in the last 20 years
- Whatever pace the market demands